

## FOR IMMEDIATE RELEASE

### MEDIA CONTACTS

Kaylee Wolf | [kaylee@gogreenconference.net](mailto:kaylee@gogreenconference.net)

Ericka Dickey-Nelson | [ericka@gogreenconference.net](mailto:ericka@gogreenconference.net)

503.226.2377



### **GoGreen Announces Keynote Speakers and Clean Tech Plenary for Portland Conference**

*Lineup to feature Mayor-Elect Ted Wheeler, Christine Boles, Director of Smart Building Solutions, Intel and Stefan Bird, CEO, Pacific Power*

**July 27, 2016 (Portland, Ore.)** — The ninth annual GoGreen Portland Conference on Wednesday, October 5 will bring together regional leaders to look at the big picture of sustainable best practices around the key focus areas for 2016 – clean innovation, social equity and diversity. The 2016 conference will feature a full track of content dedicated to clean technology/energy innovators in addition to a track dedicated to equity and diversity issues. In addition to a packed program of plenaries, hands-on workshops, breakouts and keynotes, GoGreen Portland 2016 will feature a showcase of regional clean energy and technology innovators in partnership with the Portland Development Commission (PDC).

#### **2016 Keynote Speakers:**

##### **Ted Wheeler | Mayor-Elect, City of Portland**

- Ted Wheeler won the mayoral race with a platform focused on the renewable energy future for the City of Portland; advancing the city's climate action goals by increasing sustainability requirements on government buildings, financing environmentally friendly projects, and increasing the equitable public transit and bicycle infrastructure.
- Elected in 2010 as State Treasurer, Ted Wheeler is committed to ensuring that public investments remain both prudent and profitable and has directed efforts to implement money-saving technologies and strengthened access to data.
- Serving as the Chair of the Multnomah County Commission from 2006 to 2010, he oversaw a workforce of more than 4,400 and was responsible for reducing and balancing the budget and also cutting the county's debt

##### **Christine Boles | Director of Smart Building Solutions, Intel Corporation**

- Christine's organization is responsible for Intel's smart building IOT business including product and ecosystem strategies.
- With over 20 years' experience, Christine has defined, developed, delivered and enabled customers and ecosystem for Intel based solutions in a broad range of embedded and internet of things applications across many industries such as communications, storage, retail and imaging and now commercial buildings.
- Christine led the Intel Retail Platform Marketing group for the Intel Retail Solutions Division where her organization is responsible for definition and support of Intel's ingredients for retail segment applications.

## **Stefan Bird | CEO, Pacific Power**

- Stefan Bird is President and CEO of Pacific Power and is responsible for delivering electricity safely and reliably to 735,000 customers in Oregon, Washington and California.
- He oversees the company's renewable generation resources and energy supply management for all six states served by Pacific Power and Rocky Mountain Power, a 105- year-old company serving 243 communities across three states.
- He served as vice president, development and acquisitions and as president of affiliate CalEnergy Generation U.S., an independent developer and operator of geothermal and natural gas-fired generation assets.

## **Opening Plenary: The New Clean Tech Economy: Regional Innovators Leading the Way**

**Wednesday, October 5<sup>th</sup>, 2016 | 9:30 – 10:30 am**

Learn about leaders at the forefront of piloting and innovating new technology in the region and the challenges of bringing new products to market and what it will take to move these technologies forward. Understand the importance of pilot projects, partners and communities supporting the movement along with the focus on momentum from the private sector.

### **Featured Speakers:**

Moderator: Josh Alpert | Director of Special Projects, C40

Scé Pike | CEO and Founder, IOTAS

Robyn Cook | CEO, PermaMatrix Inc

Sam Blackman | CEO and Co-Founder, Elemental Technologies

Erik Larson | Co-Founder, Building Energy

### **Event Details**

GoGreen Portland 2016, brought to you by the Portland Development Commission, The City of Portland and Sustainability at Work, will take place on **Wednesday, October 5** at 2 World Trade Center, located at 25 SW Salmon St. Portland, OR 97205. Tickets are available online at **portland.gogreenconference.net** or via phone at 503.226.2377. Tickets range in price from \$45 to \$175. Visit the website for full details.

### **About GoGreen Conference**

The GoGreen Conference, created and organized by B Corporation Social Enterprises, is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind.

###