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GOGREEN CONFERENCE ANNOUNCES 7th ANNUAL PORTLAND EVENT
Conference Call for Proposals and Speakers Open to State-Wide Business Community

March 18, 2014 (Portland, OR) – The GoGreen Conference, founded in 2008 in Portland, Oregon, hosts over 450 attendees and 50 speakers featuring business leaders and pioneering thinkers from the regional government, nonprofits, and private sector. This one-day conference provides hands-on strategies for improving collaborative processes, measurable results and innovative approaches. Thought leaders share the challenges and accomplishments of the sustainability movement as it gains traction in business consciousness.

GoGreen Conference planners are seeking regional community input to build the 2014 Conference Program with an official Call for Proposals and Speakers submissions. Input from the call will shape the theme, topics covered and speakers showcased during the 7th annual GoGreen Portland Conference in October. The deadline for program proposal submissions is **Friday May 2, 2014**.

The **GoGreen Portland 2014 Call for Proposals** can be easily accessed online at:
[http:// portland.gogreenconference.net/downloads/GGPD14_CFP.pdf](http://portland.gogreenconference.net/downloads/GGPD14_CFP.pdf)

Priority Topic Areas sought for 2014 program include:

Social Science (Tools for shifting values and actions in the workplace; Employee engagement; Leadership buy-in; The Psychology of Sustainability)

Environmental Science (Future Predictions; Climate Change; Life Cycle Assessment; Water Issues)

Practical Tools (Comprehensive benchmarking; Waste sorts; Equity assessment; Energy audits; Contractor improvement projects)

Equity Success Stories (Equity Empowerment Training; Achieving Equity in the workplace; Collaboration and partnerships; supporting the local community; Connecting communities)

Business Innovation (Future Supply Chain Management; Shared Economy; Upcycling)

Industry Showcase (Apparel; Athletic & Outdoor; Clean Tech; Advanced Manufacturing; Software)

The session types requested include Case Studies, Solutions Labs, How-To Workshops, Mini-Charette and Storytelling.

Organizers require that proposals be centered in educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps around sustainability. If a presentation relates to a specific business, product, technology, or project, the emphasis must be on the underlying research or innovation process with the objective to provide insight for attendees to apply in their own work.

2014 Review and Selection Process Timeline:

- March 17, 2014 Call for Proposals issued
- May 2, 2014 Deadline for proposal submissions
- May 20, 2014 Announcement of accepted proposals

Event Details

GoGreen Portland 2014, brought to you by the City of Portland, Multnomah County and METRO will take place on **Thursday, October 16th** at the Oregon Convention Center, Oregon Ballroom located at 777 Northeast Martin Luther King Junior Boulevard. Tickets are available online at **portland.gogreenconference.net** or via phone at 503.226.2377. Early Bird rates are good through Tuesday, September 16th, 2014. Single Admission Early Bird Full Conference tickets are \$175 and Group Rate Early Bird Tickets are \$150 (groups of two or more). Student, government and non-profit registration rates are available.

About GoGreen Conference

The GoGreen Conference is a sustainability learning experience for organizational decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. Our mission is to empower attendees with the sustainability strategies, tools, and connections to build resilient, profitable organizations while driving the development of sustainable cities and regions.

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