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MEDIA CONTACTS

Kerrie Mullaney | kerrie@gogreenconference.net

Ericka Dickey-Nelson | ericka@gogreenconference.net

503.226.2377



GoGreen Announces Keynote Speakers for Portland Conference

Lineup to feature Mayor of Portland Charlie Hales, County Chair Deborah Kafoury and Ibrahim Abdul-Matin

July 14, 2015 (Portland, Ore.) — The eighth annual GoGreen Portland Conference on Tuesday, October 6 will bring together regional leaders to look at the big picture of sustainable best practices. The conference will feature a full track dedicated to the importance of equity & diversity in the workplace and beyond. Attendees will engage in a full day of learning through inspiring keynotes, plenary panels, a hands-on operational workshop and breakouts with a showcase on regional businesses. With a distinct platform of bringing people together across industries and sectors, GoGreen offers the opportunity to build viable networks and cross-pollinate best practices throughout the regional business community.

2015 Keynote Speakers Include:

Charlie Hales | Mayor, City of Portland

As the Mayor of Portland, Oregon, Mr. Hales has a long standing commitment to sustainable leadership. At the Transportation Bureau, Charlie Hales championed light rail expansion, streetcar development and safe bicycle routes to reduce traffic congestion and improve the environment. At the Parks Bureau, he inspired the first successful bond measure in half a century, then leveraged the funds to raise enough additional money to build or renovate 110 parks in every area of the city. As Senior Vice President for Transit Planning at HDR, Inc., he has studied, instituted and managed projects in Cincinnati, Dallas, Los Angeles, Miami, Sacramento, Salt Lake City and Scottsdale.

Ibrahim Abdul-Matin | Director of Community Affairs, New York City Department of Environmental Protection and Columnist, The Muslim Observer

Ibrahim Abdul-Matin has been a passionate voice for transforming our pollution-based way of life to one that prioritizes our planet and its people for over 15 years. Raised between Brooklyn and rural Upstate NY, Ibrahim appreciated environment and sustainability at an early age. His father, a devout Muslim, taught 5-year-old Ibrahim that the "Earth is a mosque," that every inch of the planet is sacred and to be protected. Ibrahim retells this moving story in his Amazon Environmental Bestseller, "Green Deen: What Islam Teaches About Protecting the Planet," a one-of-a-kind expose of the positive contributions of people of faith to the environmental and environmental justice movements. Completely committed to making his birth city into a global leader of environmental policy and practice,

Ibrahim has been in several civil service roles since 2001. He advised former Mayor Michael Bloomberg on PlaNYC — the City's sustainability blueprint and he currently directs Community Affairs at the NYC Department of Environmental Protection. Ibrahim's head is all policy; his heart is all organizing. He merges the two consistently, bringing marginalized communities into City Hall conversations. Ibrahim can be heard on WNYC and WBAI and seen on Al Jazeera, AriseTV, and ABC News.

Deborah Kafoury, Multnomah County Chair

In 2008, voters elected Deborah to the Multnomah County Commission where she worked to help families in crisis stay in their homes or be rehoused as quickly as possible. She led efforts to replace the crumbling Sellwood Bridge and is the leading voice to replace the county's 100-year-old central courthouse. Throughout, she helped stabilize county finances by working to find a permanent funding source for the libraries and using innovative partnerships to better serve our community. Described by newspaper editorial boards as smart, low-key, level-headed and experienced, she was elected Multnomah County Chair on May 20, 2014 and took office on June 5, 2014.

Event Details

GoGreen Portland 2015, brought to you by the City of Portland, METRO and Multnomah County will take place on **Tuesday, October 6** at the White Stag Building, located at 70 NW Couch St. Portland, OR 97209. Tickets are available online at portland.gogreenconference.net or via phone at 503.226.2377. Tickets range in price from \$45 to \$175. Visit the website for full details.

About GoGreen Conference

The GoGreen Conference, created and organized by B Corporation Social Enterprises, is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind.

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