

FOR IMMEDIATE RELEASE

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Eighth Annual GoGreen Portland Conference Program Agenda Announced *One Day Conference to bring together 300+ regional business and government leaders*

August 4, 2015 (Portland, Ore.) — The eighth annual GoGreen Portland Conference on Tuesday, October 6 will feature keynotes, plenary panels and three breakout tracks highlighting the big picture of sustainability, equity and diversity in the workplace and region and forward thinking solutions to implement sustainability in the workplace. The conference brings together regional business and government leaders to share best practices that are moving forward sustainability. GoGreen Portland offers a distinct platform of bringing people together across industries and sectors to build viable networks and cross-pollinate best practices throughout the regional business community.

The program outline to date is featured below and additional panels will be added to the lineup before the conference. For full details visit: <http://portland.gogreenconference.net/program/>

Keynotes

Charlie Hales | Mayor, City of Portland

Ibrahim Abdul-Matin | Director of Community Affairs, New York City Department of Environmental Protection and Columnist, The Muslim Observer

Deborah Kafoury, Multnomah County Chair

Plenaries

Small and Mighty: Local Business Leaders Driving Economic and Social Change

Oregon Mayor's Forum: Cities Driving Sustainable Urban Development and Equitable Impact

Oregon Wine Industry Sustainable Showcase with Wine Tasting

Big Picture

Commercial Property Assessed Clean Energy (CPACE): Harnessing Power of Finance for Renewables and Energy Efficiency in Commercial Real Estate

2015 Climate Action Plan | Driving Private Sector and Regional Economic Development Forward

Ultimate Employee Engagement: The Intrapreneurship Ingredient

Equity & Diversity

Applying an Equity Lens to Your Organization's Planning Processes

The Business Case for Equity: How to Incorporate Equity into Process and Outcome of Projects

Forward Thinking

Hands-On Design Thinking to Move Sustainability Initiatives Forward

Measure What Matters - How Businesses Can Operationalize Commitment to Social & Environmental Responsibility

Event Details

GoGreen Portland 2015, brought to you by the City of Portland, METRO and Multnomah County will take place on

Tuesday, October 6 at the White Stag Building, located at 70 NW Couch St. Portland, OR 97209. Tickets are available online at portland.gogreenconference.net or via phone at 503.226.2377. Tickets range in price from \$45 to \$175. Visit the website for full details.

About GoGreen Conference

The GoGreen Conference, created and organized by B Corporation Social Enterprises, is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind.

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