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GoGreen Portland to Feature Oregon Wine Industry Sustainable Showcase Closing Plenary

One Day Conference to bring together 300+ regional business and government leaders

September 15, 2015 (Portland, Ore.) — GoGreen Portland will feature an Oregon Wine Industry Sustainable Showcase during the closing plenary taking place Tuesday, October 6 at 4:00p.m. During this session, Oregon wineries and vineyards will discuss how they are implementing sustainability and environmental practices in the areas of pesticide and fertilizer management, energy management, water conservation, waste reduction and more. The discussion will focus on how climate change is affecting the industry, how leaders in wine production are practicing resiliency, and how third party certification has created and maintained such high industry standards.

Deb Hatcher, Founder of A to Z Wineworks and moderator of the plenary, reflected on the [Green Line Series](#) “The Oregon wine industry developed the [LIVE](#) Certified Sustainable program for vineyards and wineries. While being rigorous, LIVE takes a practical approach recognizing that trade-offs are sometimes necessary in agriculture.”

Session Highlight: Oregon Wine Industry Sustainable Showcase

Moderator: Deb Hatcher | Founder, A to Z Wineworks

- Greg Jones | Climatologist and Professor of Geography, Department of Environmental Studies at Southern Oregon University
- Gary Mortensen | President, Stoller Family Estates
- Chris Serra | Executive Director, LIVE
- Alison Sokol Blosser | Co-President, CEO & Second Generation Winegrower, Sokol Blosser
- Jason Tosch | Director of Viticulture, Anne Amie Vineyards

GoGreen Portland brings together regional business and government leaders to share best practices that are moving forward sustainability. GoGreen Portland offers a distinct platform of bringing people together across industries and sectors to build viable networks and cross-pollinate best practices throughout the regional business community.

View the entire program online at: <http://portland.gogreenconference.net/program/>

Event Details

GoGreen Portland 2015, brought to you by the City of Portland, METRO and Multnomah County will take place on **Tuesday, October 6** at the White Stag Building, located at 70 NW Couch St. Portland, OR 97209. Tickets are available online at portland.gogreenconference.net or via phone at 503.226.2377. Tickets range in price from \$45 to \$195. Visit the website for full details.

About GoGreen Conference

The GoGreen Conference, created and organized by B Corporation Social Enterprises, is a sustainability learning experience for business and public sector decision-makers. Featuring regionally targeted content and recognized leaders from the community, GoGreen works across industry silos to foster peer-to-peer learning and collaborative solutions. We believe sustainability in the business setting is a powerful and indispensable tool for navigating the tumultuous waters of today's global economy and solving our climate woes. Our mission is to empower attendees with the strategies, tools and connections to green their organizations with profitability in mind.

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