



GoGreen Conference – Portland 2017 Call for Proposals and Speakers, Sessions, Case Studies and Award Nominations

October 17, 2017 | Gerding Theater, 128 NW 11th Ave, Portland, OR 972095

Call Deadline: Friday, May 5th

Event Summary and Mission

The GoGreen Conference is a one-day, interactive sustainability learning experience that empowers business decision-makers with sustainability strategies, tools and connections to create positive change within their organizations by facilitating environmental, economic and social performance improvement. With a distinct platform of bringing together leaders from across industries and sectors, GoGreen builds viable networks and cross-pollinates sustainability best practices throughout the regional business community. Our mission is to empower business and governmental decision-makers with sustainability strategies, tools and connections to create positive impact at their organizations.

GoGreen Portland 2017 | Examples of Leadership and Innovative Partnerships to Advance Equity

In 2017 we will celebrate Portland's 10th year of GoGreen. In our first years, GoGreen kicked off with an opening plenary celebrating business leadership in sustainability. This session was a north star – showing attendees how the region's leaders were shaping a still emerging set of green business norms. Each year it set a new threshold for achievement. Today models of business leadership are needed in the field of equity. In 2017, we will recognize business leadership and innovative partnerships to advance equity.

We are seeking submissions of stories that exemplify leadership in the areas of recruitment and hiring, retention and workplace culture, leadership structure, contracting and procurement, community engagement, and B to B initiatives. **Please use our [online submission form](#) to submit an Organization exemplifying leadership or innovative partnership to advance equity in Portland.**

Programming: Proposals, Speakers, Sessions and Case Studies

GoGreen Portland 2017 Track Themes:

- **Equity & Social Justice**
- **Climate & Energy**
- **Employee Engagement**

GoGreen is seeking submissions on the following topics:

Examples only, creative ideas welcome – **submissions are not limited to the list outlined below.**

Climate and Clean Energy

- Business climate action (resources, business case studies)
- Clean Energy
- Climate Change Reality
- Cost of Carbon: The Pathway Forward



- Energy Storage
- Local climate action - plans, policies, initiatives
- Net Zero Energy
- New Technologies in Energy Efficiencies
- Public/Private Funding Models
- Renewable Energy Portfolio/Renewable Portfolio Standard
- Renewables as a Resilience Measure
- Strategic Energy Management
- Sustainable Operations

Employee Engagement

- Community/Cross-Industry Collaboration
- Culture Change
- Improving Workspaces with Green Choices
- New Employee Engagement Models and Strategies

Future Innovation

- Engaging the Next Generation of Leaders
- Financing the Future: Moving Money for Good
- Future Generation and Sustainability Jobs
- Youth and Emerging Sustainable Leaders

Industry Showcase

- Advanced Manufacturing
- Athletic & Outdoor
- Clean Tech
- Coffee
- Software

Social Equity, Diversity and Environmental Justice

- Climate Justice
- Community Change/Support
- Cultural/Equity Lens
- Diversifying the Workforce
- Driving Inclusion for Business
- Engaging Diverse Communities
- Equitable Development
- Equity and Social Justice
- Foundation for a sustainable, equitable future – supporting youth
- Gender Equity/Empowerment
- Inclusion Trends
- Influencing and Addressing Inclusion
- Models of Collective Impact
- Opportunities to Engage in Activism
- Public/Private Funding Models
- Racial Justice
- Social Imperative and Business Case for Driving Equity and Inclusion
- Support Systems



- Systems Thinking
- Tech Diversity Pledge
- Top equity actions for businesses

Tours

- Clean Energy/Tech Innovators
- New Building Innovation
- Urban Manufacturing Facilities

GoGreen is seeking the following session types:

Please note that this is an outline of successful past session types – creative ideas and thinking out of the box is welcome. Submissions are not limited to the session types outlined below.

Case Study/Speakers (for inclusion as a part of a session or panel)

GoGreen seeks new and original company case studies to share leadership stories of entrepreneurship, busting the status quo and developing inventive breakthroughs in thinking and marketplace.

Panel Sessions – Oprah-style sessions featuring a Moderator (also a speaker/case study, leads the discussion) and 3-4 case studies/speakers to share/demonstrate best practices with the audience. Opening remarks/presentation (optional) followed by moderator-driver question and answers (determined in advance) with 10-15 minutes audience question and answer session to conclude the session.

Solutions Labs – These labs are experiential learning environments on specialized topics. Built to explore issues in greater depth, lab attendees will experiment with new modes of thinking and formulate the application of presented strategies to address relevant and persistent issues. Labs should interactively involve participants toward the development of original solutions.

How-To Workshops

These workshops are information-intensive and aimed to provide tactical knowledge of how-to's and actionable next steps. Attendees should leave with a list of tools and resources and action plans in hand.

Mini-Charette – Moderators will introduce the theme and set up problem statements for discussion. Each roundtable will be assigned one problem statement with group-led conversations and thought provoking discussions to drive solutions for the problem statements. To summarize, participants will come together and share their solutions to the problems and moderators will recap discussions. A Charette Report will be distributed to recap actionable steps for post-event implementation.

Unconference – This is an unconventional session style with 8-10 environmental, equity and natural resource issues from the region on the walls. Participants will contribute their thoughts, propose solutions to these issues and have opportunities to converse with each other on their ideas and share their experiences in several rapid-fire rounds. In the last 20 minutes, a facilitator will bring together and ask participants to reflect on their conversations and next steps to resolve these issues.

Storytelling – Impromptu style storytelling formation that is entertaining and engaging. Each storyteller will have 10 minutes on stage to "narrate" his/her story of breaking the rules to make sustainability a key part of their business as usual plus all the bumps and bruises along the way to success.

Submission Requirements:

For all of the above proposals, please submit the following in our [online submission form](#).

- **Title** 20 words maximum



- **Session Type**
- **Abstract** 500 words maximum
- **Session Outline** 200 words maximum. Please include description of content, proposed timing breakdown and interactive learning examples. Preference will be given to session formats that emphasize creativity and adult learning principles.
- **Submitter's Contact Information** The "submitter" is the individual completing the online form, and who will be available to answer any logistical questions about the submission, regardless of whether they are the proposed speaker/presenter.
- **Relevant Audience(s)** Content should be targeted to GoGreen's organizational decision-maker audience
- **Learning Objectives** Please list 3-4 lessons/insights the audience will take away from your presentation and be able to use in their work
- **Speaker Details** Including name, affiliation, professional title, email address & phone number, bio (100-250 words), and 1-3 examples of speaking experience (event, presentation title, length, date, and audience size)

Submissions may not be accepted "as is". GoGreen reserves the right to suggest alternative combinations of speakers and case studies to most effectively shape each session's content and the event's sustainable learning experience as a whole.

Review Criteria:

GoGreen Conference will use these criteria as a means for evaluating proposals:

- Represents an innovative contribution to a timely and important topic of interest (sample topics noted above)
- Expertise and experience of presenters, as demonstrated by presenter bios, speaking experience and case study acclaim
- Originality and demonstrated commitment to enhancing sustainability learning of leaders in the regional community
- Priority given to new case studies - speakers and/or organizations not featured in previous GoGreen programs

Program Policies, Guidelines and Expectations:

Diversity of gender, race, discipline, and geographic representation is a priority for GoGreen Conference in developing the conference program, and will be given considerable weight when evaluating proposals.

Presentations are not meant to be a platform for business promotion. The GoGreen Conference requests that all proposals are centered on educational outcomes, including practice sharing, idea exploration and dissemination of tools, resources and actionable steps. If a presentation relates to a specific business, product, technology, or project, the emphasis must be on the underlying research or innovation process with the objective to provide insight for attendees to apply in their own work.

We have historically had participation from businesses based in the state of Oregon for GoGreen Portland. While we can accept presenters from out of state, we do so with the express request that your proposal relate to work in Oregon, either through collaboration with an Oregon entity, or subject matter that relates directly to regional issues in the Northwest.

Selected session presenters are invited to attend the full conference and will receive complimentary full conference registration to participate in the full day experience.

GoGreen Conference – Portland | 503.226.2377 | portland@gogreenconference.net



How to Submit:

Please submit all proposals in our [online submission form](#)

Review and Selection Process Timeline:

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| ○ March 20th, 2017 | Call for Proposals issued |
| ○ May 5 th , 2017 | Deadline for proposal submissions |
| ○ June 16th, 2017 | Selection decisions announced to proposing projects/partnerships |
| ○ June 30th, 2017 | Deadline for presenters to confirm participation |
| ○ July 10th, 2017 | GoGreen Program launched online |
| ○ October 6th, 2017 | Deadline for presentation files due to GoGreen |
| ○ October 17th, 2017 | GoGreen Portland 2017: Event Day |

Additional information:

Please email sierra@gogreenconference.net.

To view previous year agendas and session descriptions:

<http://portland.gogreenconference.net/program>