

For Immediate Release

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**FEMALE KEYNOTES LEAD A RENOWNED PROGRAM OF REGIONAL SPEAKERS
AT GOGREEN '11 PORTLAND**

***The Sustainability Conference for Business Highlights Portland's Growing
Number of Women in Green Economy Leadership Roles October 4 and
Names VOIS Alliance as Non-Profit Beneficiary.***

September 7, 2011 (Portland, OR)—On **October 4 at Gerding Theater at the Armory**, GoGreen '11 Portland will feature keynotes from two of Portland's most successful female sustainability executives. Ericka Dickey-Nelson, the conference Founder, also named VOIS Alliance the official non-profit beneficiary.

Hannah Jones, Vice-President of Sustainable Business and Innovation at Nike, and **Lorie Wigle**, General Manager of Eco-Technology at Intel, are both female executives at illustrious Fortune 500 Companies known for sustainable initiatives. They also represent a larger trend in the Rose City and beyond—women taking lead roles in building the green economy. In addition to Jones and Wigle, GoGreen '11 Portland will feature more than 15 female speakers on its panel sessions.

Portland regularly ranks among the top cities in the United States for sustainability and also offers female professionals and entrepreneurs a high level of opportunity to advance professionally. **Ericka Dickey-Nelson**, Founder of The GoGreen Conference and event planning firm, Social Enterprises, Inc., notes that GoGreen Portland has always had a high level of female involvement in the event.

"Portland has a wealth of females occupying leadership roles in sustainability at businesses that uphold green best practices," says Dickey-Nelson. "We always have a great selection of high-quality female professionals to choose from. **Lorie Wigle** and **Hannah Jones** exemplify the level of opportunity that exists for women in Portland and in the green economy."

VOIS Alliance has been selected as the non-profit beneficiary for the conference. VOIS was chosen due to the close alignment between the two organizations in advancing opportunities for creating a green economy.

GoGreen '11 Portland is the sustainable conference for business, Tuesday, **October 4, 2011** from 8:30 a.m. – 5 p.m. at Gerding Theater at the Armory (LEED Platinum). A high-powered networking session will take place immediately following, featuring beverages by Full Sail Brewing Company and Snoqualmie Winery.

Key sponsors of GoGreen '11 Portland include Title Sponsor, Pacific Power and its Blue Sky Program. Nike and Energy Trust of Oregon will each sponsor a keynote session. City of Portland Bureau of Planning and Sustainability and its Sustainability At Work initiative will host a networking cocktail reception following the program, accompanied by a "Trashion Couture Show" by local artist collective, Junk to Funk.

Full-Day Registration is \$150 for an all-inclusive pass, \$125 with the purchase of two or more passes. Special rates are available for students, community partners and non-profits. Please visit: portland.gogreenconference.net for additional event information and to purchase tickets online. For real time updates and announcements, join our [email list](#), and follow GoGreen Conference on Twitter ([@GoGreenPDX](#)) and Facebook (facebook.com/gogreenconference).

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About The GoGreen Conference

The GoGreen Conference is the sustainability conference for business. Featuring regionally targeted panel sessions and statewide sustainable business leaders, GoGreen provides actionable steps for businesses looking to green their organizations with profitability in mind.

About Social Enterprises, Inc.

Social Enterprises is a Portland-based event services firm, specializing in the planning, promotion and execution of high-level events for non-profit, social cause, and sustainability-focused organizations. The Social Enterprises team is committed to enacting positive change and enhancing communities by driving the development of cutting-edge sustainability and social responsibility initiatives. More information on Social Enterprises events and mission can be found at socialenterprises.net.

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