

An underwater photograph showing a dense field of plastic debris floating in clear blue water. The debris includes various types of plastic waste such as bottle caps, fragments of plastic, and other unidentifiable pieces of trash. The scene is dimly lit, with light filtering down from above, creating a somber and concerning atmosphere.

GoGreen PDX 2018: Reducing Single-Use Plastics in the City of Portland

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**BRING
YOUR
OWN
CUP**


RECYCLING
ADVOCATES

**SINGLE USE CUPS ARE
NOT RECYCLABLE**

- Single-use coffee cups are made with plastic to hold hot liquids, and are NOT recyclable in the Portland Portland Metro Area.



DURING THE PAST 10 YEARS A MINIMUM OF 403,000 STRAWS AND STIRRERS HAVE BEEN REMOVED FROM GLOBAL BEACHES DURING THE **INTERNATIONAL COASTAL CLEANUP**. THAT'S MORE THAN **4 MILLION STRAWS** AND STIRRERS REMOVED DURING ONE ANNUAL GLOBAL BEACH CLEANUP EVENT.

RESOURCEFUL PDX

SAVE MORE. LIVE MORE.

Ideas for making simple changes in everyday choices

Campaigns



Decision Lenses

Marine litter

Greenhouse gas (GHG) emissions

Toxicity

Equity and inclusion

Full life cycle analysis

Resolution

- Portland City Council directive on June 20th, 2018
- Develop a strategy to reduce single-use plastics
- Conduct a public engagement campaign with a focus on phasing out plastic straws





Work Group and Stakeholder Process

- Three meetings in July and August
- Small workgroup consisting of representatives from restaurants, wholesalers, ADA straw users and environmental advocates
- City staff (Mayor's Office and Bureau of Planning and Sustainability) led, coordinated and supported the workgroup
- Advisors participated to guide the conversation

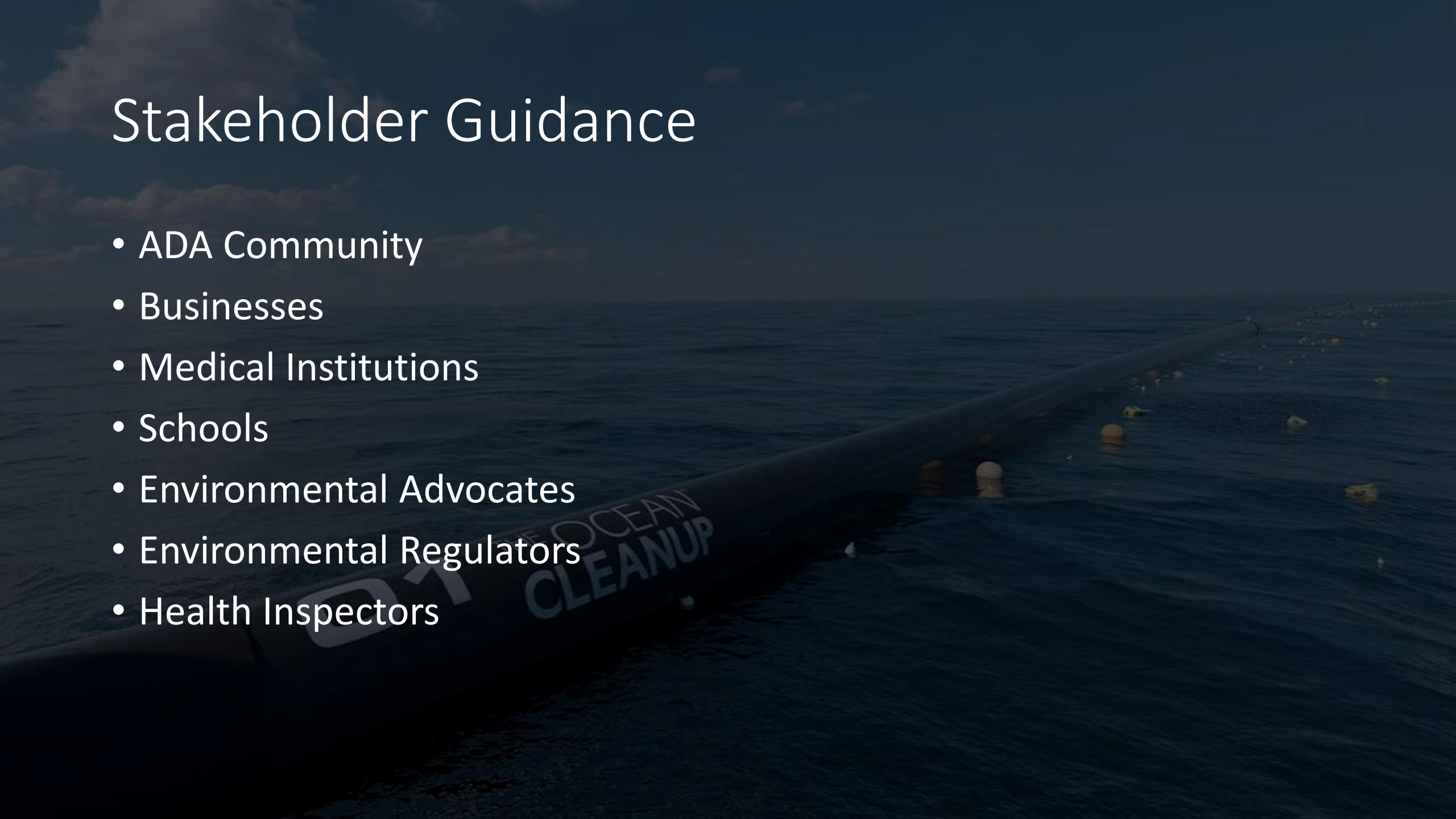


Community Outreach

- Public survey and comment period was opened in August
 - Translated versions were distributed in September (Chinese, Spanish, Korean, Russian and Vietnamese)
- The City received 3,700 responses which indicated overwhelming support for action to reduce single-use plastics

Stakeholder Guidance

- ADA Community
- Businesses
- Medical Institutions
- Schools
- Environmental Advocates
- Environmental Regulators
- Health Inspectors



What's Next: Report to Portland City Council

- BPS and the Mayor's Office will report to Portland City Council on November 7th, 2018
- Recommendation will be a delay in establishing formal City law and instead focus on a pilot project to test the feasibility of selected policy directives
- Three components of pilot project
 - Business-facing campaign
 - Consumer campaign
 - Reusable dishware demonstration project

Voluntary Business Campaign

- Business pledge
 - Success: 100% pledge rate for ORLA and PBA members
- Build customer awareness
- Dine-in, by request policy for straws
- Take out/delivery, ask first policy (includes utensils and condiment packets)
- Measurement of straws
 - Success: Significant reduction determined by data

Consumer Awareness Campaign

- Hand-in-hand with business campaign
- Focus on waste prevention
- Partner with businesses, schools, etc.

Reusable Dishware Demonstration Project

- Target dine-in areas that serve food and drink using disposables
 - Fast food, schools, medical and healthcare facilities
- Measure environmental impacts and financial implications of switching to reusable dishware
- Detail best practices and common barriers to reinstituting reusables





Report Out

- Report back to Council with an update on campaigns and pilot project efforts in Fall 2019
- Make recommendation for next steps